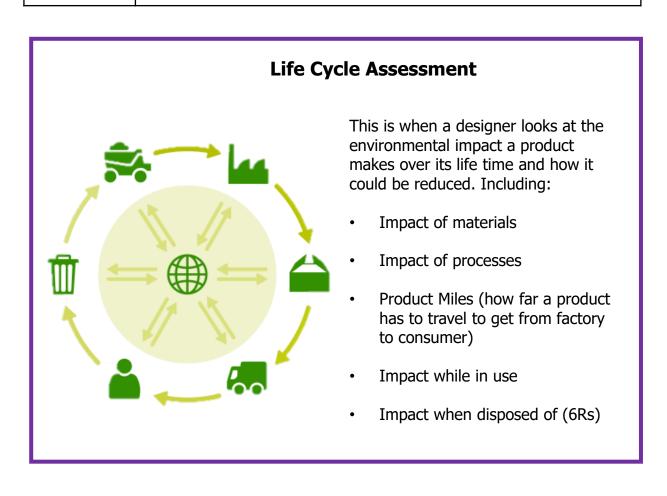
The 6Rs	Meaning	
Reuse	To use a product again either for the same purpose or a different one	
Reduce	To have less of material/packaging/pollution when making products by making them more efficient	
Recycle	Breaking down and forming the material into another product	
Refuse	Customers not buying or supporting products that make an environmental impact	
Rethink	Designers and customer rethinking their decisions when making and buying products.	
	Fixing a product rather than throwing it away. Extending its life rather than using more resources to make another	
Repair	Often products are Designed for Maintenance so can easily be repaired. E.g. Using screws so even non-specialists can take a product apart, or using components that can easily be replaced like fuses or batteries	





Sustainability is maintaining our planet and its resources and making a minimal negative impact

Finite Resources Will run out of eventually	Infinite Resources Can be re-grown and re-bread. Will not run out of
Plastics	Paper
Metals	Boards
Polymers (Textiles)	Natural Timbers
	Cotton
	Leather

		_
Planned	Obso	lescence

This is where products "die" after a certain amount of time. E.g.
Disposable cups, Phones, Lightbulbs, Printer Ink, etc
This can have a big environmental impact as customers are throwing away lots of products, and resources are being used to create new ones.